

Amanda Krummel

WEB DEVELOPER

In my design I strive to blend my artistic creations with industry standards, the science behind themes, colors, fonts, component placement, hierarchal structures and the needs of my clients and their users. Exploring user experience and understanding user profiles is a big part of my development process. In my development I use HTML5, CSS3, Javascript, PHP, MySQL, and various database applications to create websites and applications that are functional and meet my clients needs. With A/B testing, multi testing, google analytics, social media marketing, search engine optimization, local directories, meta data tagging, and website traffic reports I ensure my websites and web applications perform optimally for my clients.

PROFESSIONAL WORK

April 2018-Present

—Ask Designs Daytona

askdesigns.biz

*Business website custom made with bootstrap, HTML5, PHP, Javascript, CSS3

- * Includes animated video used in SMM (promotional campaigns)
- * Web crawled for SEO (search indexed by Google)
- * Added to Google business, Apple Maps, and local business directories
- * Key words, meta data and description tags as well as JSON meta data
- * Content optimized key word for SEO
- * Youtube SEO media, photo, file, and images all optimized.
- * SVG logo for media, images, and web use
- * Call to action buttons and custom contact form w/PHP processing
- * Website traffic reporting and analysis
- * SMM conversion analysis for Social Media Marketing campaigns
- * HTML email campaigns
- * Print advertising (flyers and postcards for cold call marketing)

June 2017-Present

—Daytona Beach Ocean Towers

daytonabeachoceantowers.com

- *Created a modern website based off new HOA regulations for Daytona Condominium association
- * Includes meta data, tagging, key word content writing and google business linking.
- *Includes login system, custom interface for ease of use for clients adding, deleting, and searching residents
- * Used php/mysql Admin/encrypted passwords
- *Includes links and full web displayed content for all notices, elections information, meetings, and notes
- *Mobile responsive
- * Website trafficking reports and traffic analysis
- *Website completed in June of 2017, updated regularly within accordance of HOA
- *Designed based on client's objective which was to have a modern site with a beach theme that meet all of the HOA criteria

CONTACT



386-588-9698



amandasbox1@gmail.com



Daytona Beach, FL



amandakrummel.askdesigns.biz



www.linkedin.com/in/amanda-krummel-askdesignsdev/

EDUCATION

BBA / Business Admin
American InterContinental
University
2004 - 2007

BSIT / Computer Science
Daytona State
2016-2020

Online

Udemy, Lynda, codeAcademy,
W3school

SKILLS

PROFESSIONAL

- Web Design
- UI/UX —HCI
- HTML5,CSS3,& JavaScript
- Java, PHP
- SQL, DBMS
- Apache server, node server
- Bootstraps, NPM, Jquery
- SEO/SMO/Google Analytics

INTERESTS

- Arduino/Raspberry development
- Mobile App Development
- 3D printing
- Big Data/Chatbot apps
- Game Engines/HTML5 Games
- FireBase
- Open CV
- Hackathons

Volunteer/Groups

Free Code Camp

Admin/Instructor Since 2015

Google Campus Seoul

Member/Instructor Since 2015

Seoul Tech Society

Member Since 2016

Django Girls Seoul

Presenter/Instructor Since 2016

Daytona Beach MakerSpace

Member Since 2016

Orlando Lady Developers

Member/Speaker 2017

November 2017-February 2018

—Seaside Aluminum

(Completed Work)

seasidealuminum.com

- *Creating a modern responsive website based off of the content from their current Wordpress site
- * Photo shoots and photo editing for their example products and team pages
- * Implemented shuffle.js for their projects, carousel with hero overlay for their landing page, ghost buttons for modern design
- * Implemented double navigation bar, affixed, and toggle
- * Implemented animation and footer gallery
- * Designed based on client's objective which was to showcase past projects and to express key company information
- * 100% customized to clients needs and expectations
- * Meta data, tagging, and key word content writing included in work.

February 2018

—Florida Plumbing Works

(Completed Work)

www.floridaplumbingworks.com

- *Provided client with alternative hosting solutions more suitable to their needs
- *Rebuilt parts of the website including backend processing for forms and captcha with PHP

Oct. 2017-Feb. 2018

—Smart Sign Interactive/Full Stack Web Media for Digital Displays (Completed Work)

https://smartsigntechnology.com

- * Creating lightweight media ads for Smart Sign Interactive and clients using Html5, Css3, and Javascript
- * Mobile responsive, includes Bootstrap and Jquery
- * Implementing Javascript libraries for animation and responsiveness
- * Implementing api calls for weather, local time, Twitter and Instagram feeds
- * Designed based on client's objectives and increasing presence
- * 100% customized to clients needs and expectations
- * Plugin web game app using Node.js/sockets.io
- * Branding for local businesses including logo and theme design
- * Google Business and Google Analytics linking.

Jun 2016- Present

—Sunny Bar (Seoul Korea)

Mobile and Web Applications available for view at:

<https://github.com/jupiterpenny>